

SINDHUDURG FOOD PROCESSING CLUSTER



Artisans working in CFC at Sindhudurg Food Processing Cluster

1.	Implementing Agency	Konkan Nisarg Manch, Sindhudurg				
2.	Address in Detail	At & Polt No. H-4, New Additional MIDC, Tal.- Kudal, Dist.- Sindhudurg. 416 520.				
	Phone:	02362- 222 175				
	Fax:	-----				
	e-mail:	konim.sfurti@gmail.com				
	Website:	www.sindhu-sfurti.org				
3.	Cluster products	Cashew, Kokum, Jack fruit, Mango products.				
4.	Project Cost (` In lakhs)					
	NA	IA	Total	Sanctioned	Released	Utilised
	80.00	8.50	88.50	76.93	76.93	64.64
5.	Name of Cluster Development Executive(CDE)	Mr. Premraj Pandurang Shinde				
	Mobile No./Phone No.	9975101318				
6.	Technical Agency:	Entrepreneurship Development Institute of India,				
A.	Name of the Resource person with mobile No.	Dr. Binod Das. 9725543642				
B.	Address:	Via Ahmedabad Airport & Indira Bridge, P.O Bhat 382428 Ghandi Nagar (GJ)				
C.	Phone/Fax/e-mail.	079-23969151, Fax -079-23969164, ediindiaadl@sancharnet.in				
7.	Date of starting of cluster	1 st November, 2007				
8.	Expected date of completion of cluster	31 st March 2012				

9.	CFCs Status							
A.	No. of CFCs	Land availability	Constructed area	Location				
	1	800 Sq.mts.	126 Sq.mts.	Kudal (Sindhudurg)				
B.	Machinery Installed in CFC							
	No.	Name of the machinery						
	1	Buffing Machine with buffing wheels						
	2	Gas welding set complete						
	3	Grinder machine						
10.	No. of Charkhas			NA				
11.	No. of Looms			NA				
12.	No. of Tools Distributed			41 sets to the MEs (219 nos.)				
13.	Interventions carried out in Design product Development							
A.	Designer engaged. If yes, give name address and phone/mobile			Nil				
B.	New products Developed			11 Products				
C.	Improved/new design			11				
D.	Brief note on Design intervention			11 ranges include 38 Products developed by Expert for MEs using new intervention and value addition.				
14.	Market Promotion Assistance		Nos	Location		Computerization of sales outlets, bar-coding		
A	Renovation and up gradation of marketing outlets		05	Vengurla-01, Kudal-02, Kankavali-01, Mumbai-01		Under Progress		
B	brief Note stating efforts undertaken		The MEs of the Foods Processing support of Market Promotion enhancement of sales of Product.					
15.	Capacity Building Measures							
A	Exposure visits to other clusters							
	Places					No. of Artisans	Output	
	12/11/2008 Local Visit at Kudal Sumiriyen Foods, 22/01/2009 Malvan – Oma Anand Foods, Masure, 20/05/2009 Vengurla- A1 Fruit Products, Bowalekar Beverages, Shirodkar Foods Products, 16/11/2009 Local Visit – Ruchira Fruit Products, Nerur, 29/03/2010 Devgad – Durvank Fruit, Thalkur Fruit, 27/05/2010 Ratanagiri Desai Foods, Kerkar Foods, Yojak Foods, 29/04/2010 Zantye Cashew Unit, Bowalekar Cashew Unit, 15/12/2010 – 20/12/2010 Nashki, Amandnagar, Aurangabad, Pune 21/02/2011 Phonda- Mandgon-Goa					133		
B	Need based training within the clusters (skill development, Self-Help, credit & others)							
	Type of training		No. of Artisans	Output				
	Awareness - 36		1051	Awareness above Cluster Development				
	Skill Development Training -43		868	Development of Skill Training .				
16.	Artisan's empowerment - No. of artisans benefitted							
A	Male	Female	Total	SC	ST	OBC	Minority	others
	63	805	868	91	46	356	23	352
B	No. of Identify card issued			405 issued,& 463 under process.				
17.	Self Help Groups							

A	(i). No. of SHG formed		92
	(ii) No. of SHG Registered		92
	(iii). No. of SHG tied up with Bank		SHGs/MEs (868) already linked bank a/c.
18.	Production		
	Annual Production	Qty	Value (` in lakh)
		200 tons	768.00 (2011-12 Up to Dec.2011)
19.	Sales		
	Annual Sales	Qty	Value (` in lakh)
		200 tons	1051.00 (2011-12 Up to Dec.2011)
	Export Market	---	----
20.	Achievement		
A	Registering ISOs	Under process.	
B	Branding of products	Under SFURTI brand registration Under process.	
C	Improved Packaging	50% packaging Quality improved	
D	Enhanced wages (in per cent)		
	Spinner	Weaver	Artisan
	NA	NA	80%
E	Social security coverage of Artisans		300 artisans are covered under insurance.